NICKELODEON
THE FAIRLY ODD PARENTS
Wishology!
STYLE GUIDE

PRIMARY LOGO

FP_Wish_Logo

4/C Pixel Based

Black and White

Spot

SECONDARY LOGO

FP_Wish_Logo

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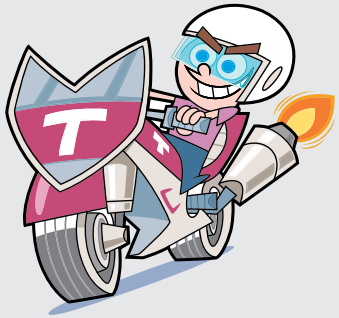
CHARACTER ART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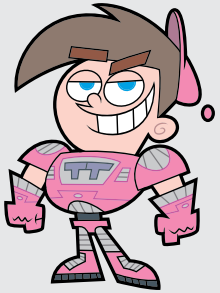
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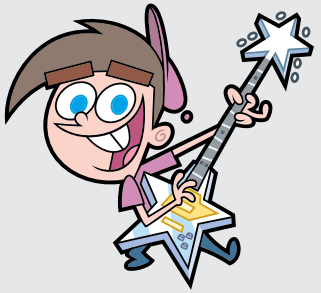
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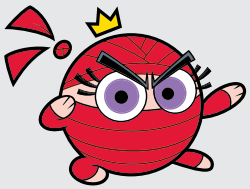
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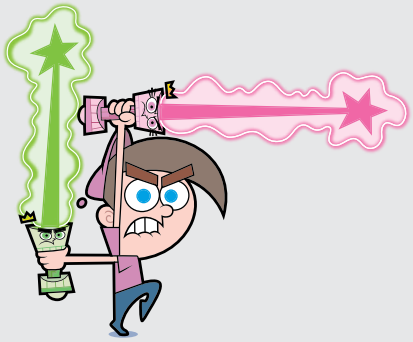
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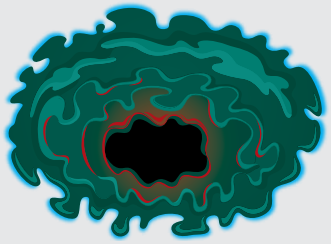
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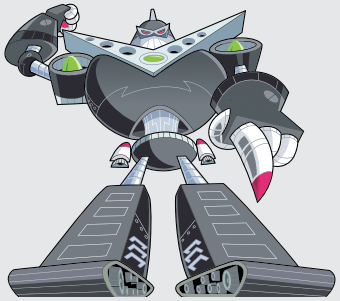
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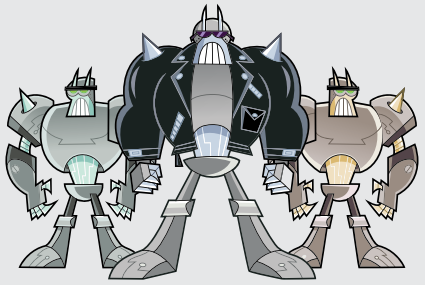
FP_Eliminators_001

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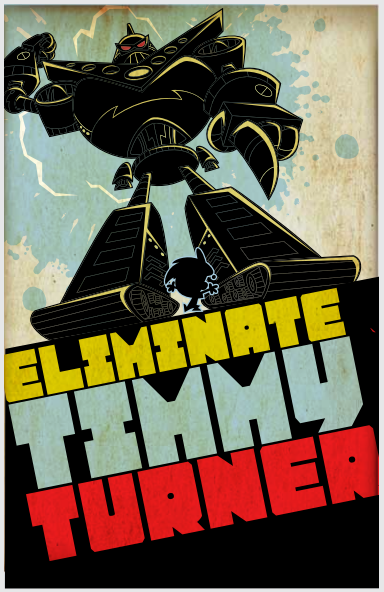
COMPOSITIONS

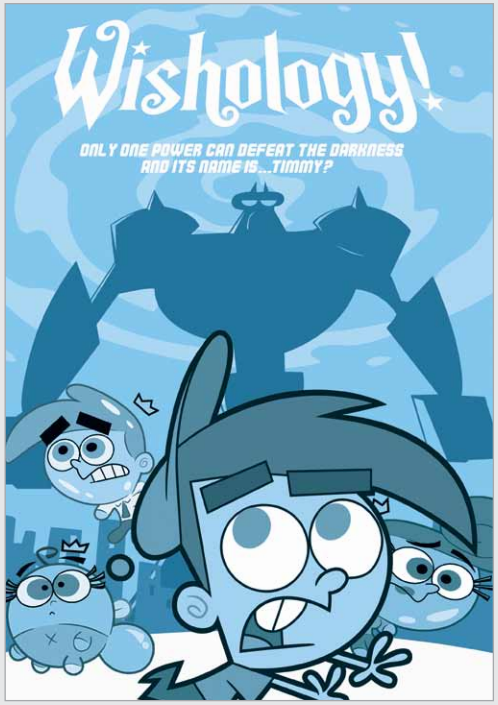
FP_Comp_001
Online Game Splash

FP_Comp_002
Generic Horizontal



FP_Comp_003
Generic Vertical

FP_Comp_004
Online Game Splash



FP_Comp_005
Full Page Ad

FP_Comp_006
On-air Promo

FOR INSPIRATION ONLY:
TUNE-IN AD

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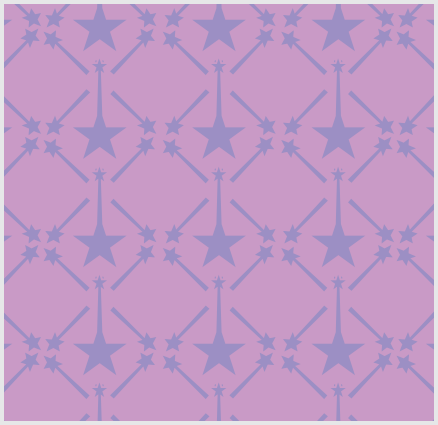
PATTERNS



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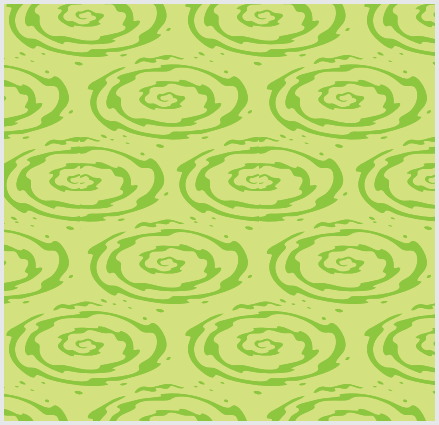

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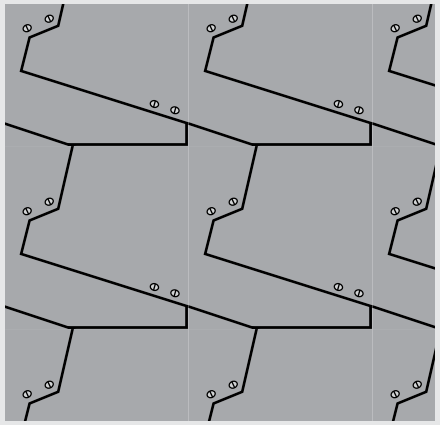

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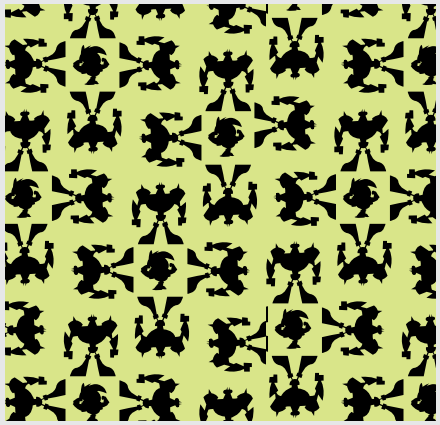

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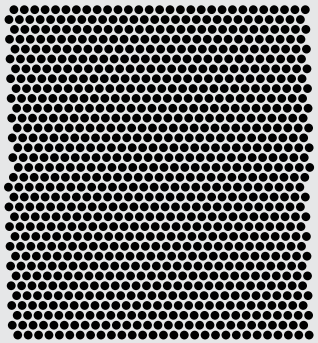
TEXTURES

FP_Txt_001

FP_Txt_002



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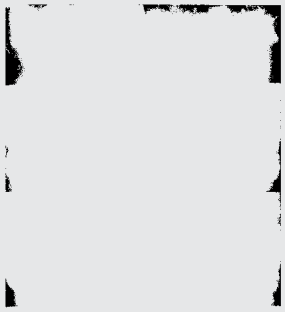

FP_Txt_004

FP_Txt_005

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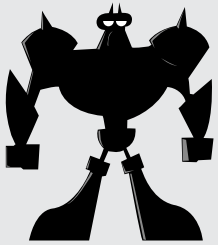
ICONS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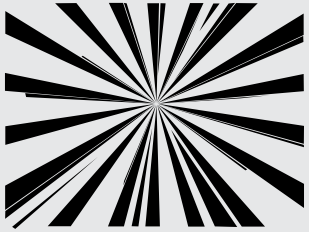
FP_Icon_002

FP_Icon_003

FP_Icon_004

FP_Icon_005


FP_Icon_006

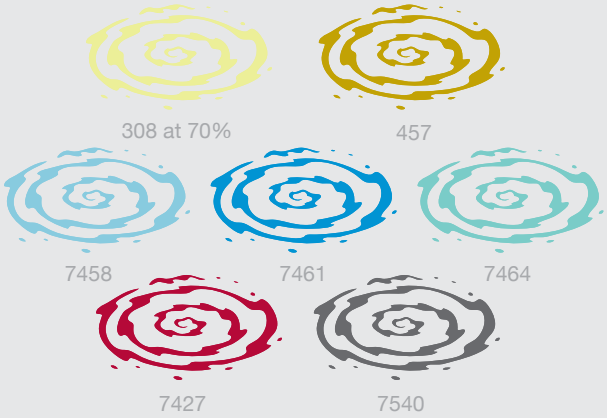
FP_Icon_007

FP_Icon_008

FP_Icon_009

FP_Icon_010

COLORS



FONTS

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FP_KA_001

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